



Victoria Villasana is a Mexican textile artist whose designs are inspired by her Mexican culture and heritage. She is a passionate advocate for the preservation of traditional Mexican textile art techniques and has exhibited her textile art works in various galleries around the world.

Victoria Villasana is a Mexican artist who creates vibrant artworks inspired by her Latin American heritage. She is best known for her intricate, geometric embroidery pieces that feature complex designs and bright colours. Villasana was born Mexico, and her artwork often draws inspiration from her hometown's rich culture and history.

Victoria's work is a unique blend of contemporary design and traditional craftsmanship. Her use of vibrant colours, bold patterns, and intricate embroidery showcases her love for Mexican culture and her deep respect for its heritage.

Villasana's artworks are printed black and white photographs that depict famous artists, musicians, politicians and celebrities. The printed photographs are then layered with different stitches - brightly coloured yarns that are hand woven into geometric patterns, bold shapes and bright colours that seem to flow across the photograph. Victoria Villasana combines photography and textiles in her artworks to create new, multi-layered pieces that instantly draw the viewer's attention.

Top facts about Victoria Villasana:

- Villasana was born in 1982 in Guadalajara, Mexico
- She studied design at ITESO University in Mexico, before moving to Europe
- Villasana lived in London where she became well known in the street art community
- She has exhibited her artwork in numerous galleries and museums around the world, including the Tate Modern in London and the Smithsonian in Washington, D.C.
- Her artwork has been featured in publications such as Vogue, Elle, and Harper's Bazaar
- Villasana has created artworks for musicians such as Rihanna and Fall Out Boy
- She has also created artworks for brands such as Netflix, Amazon and Nike
- She is a passionate advocate for protecting the rights of Mexican immigrants, and her artwork often reflects her activism
- In 2018, she was named one of Mexico's most influential artists by Mexico's National Council for Culture and Arts

Victoria Villasana's artworks are mixed media collages that combine photography, textiles, and print. The bright colours, intricate patterns, and textured elements create a sense of depth and richness, while the use of multiple techniques and materials adds to the overall visual interest of the pieces.

Look carefully at the pieces above by Villasana - the main subjects of the works appear to be portraits of women, surrounded by various patterns, textures, and imagery that allude to different cultural symbols and motifs. The central figures are depicted with a serene expression and adorned with elaborate jewellery, suggesting themes of beauty, femininity, and cultural pride.



The compositions are balanced and harmonious, with the central figures surrounded by decorative elements that draw the eye towards them.

It is likely that Villasana creates her artworks through a combination of traditional and digital techniques. The portraits have been taken as photographs, which were then manipulated and combined with other elements in post-production (such as a black and white filter). The textiles and patterns used in the collages have been created by hand, emphasising historic textile processes and presenting a celebration of empowerment and cultural pride.

Villasana says:

*"I want to honor these ancient traditions, but I don't want to just copy them. I feel that textiles are a tactile and comforting element in our psyche, from the pieces made by ancient cultures to the blankets our grandmothers used to make."*

As well as displaying her photographic embroidery artworks in galleries around the world, Villasana also turns them into street art by cutting out pieces and sticking them in public places. Her artworks then become murals, stickers and are less precious - making them more vulnerable. The figures in her photographs give the impression that there is a story to tell, and putting them on public view links them to the real world.

What do you think of Victoria Villasana's artwork? How could you describe it? What messages of meanings can you interpret from the work?













